

Personalised medicine: building smarter patients healthcare

24 June 2021, Thursday, Sofia, Bulgaria (online)
(9:00 – 13:00 GMT / 11:00 – 15:00 EET)

Web-page: <https://biotech-atelier.com/ba2021/pmbsph/>

Agenda

Time in UK	Time in BG	
9.00	11.00	Welcome and opening Lynne Charles, Deputy Head of Mission, British Embassy Sofia Emilia Pecheva, science officer, British Embassy Sofia
9.10	11.10	Session 1. Genomics and data to support personalised medicine (incl. registers/biobanks, biomarkers assessment) Moderator: Giulia Boselli, KTN-UK, Health Dr James Duboff, Genomics England, <i>Enabling precision medicine through integrated genomic and clinical data</i> Prof. Radka Kaneva, Medical University of Sofia, Molecular Medicine Center, <i>Biobanking and Genomics in Bulgaria - the foundation of personalised medicine</i> Prof. Joanne Hackett, IQVIA UK, <i>Genomics – the key to the digital revolution</i>
10.00	12.00	Discussion panel with Q&A from the audience Moderator: Giulia Boselli
10.15	12.15	Session 2. Adoption of personalised medicine (incl. patient centricity, health technology assessment, regulations) Moderator: Dr Dimitar Georgiev, Bulgarian Association for Personalised Medicine (BAPEMED) and Paralax Life Sciences James Peach, DATA-CAN - Health Care Research Hub for Cancer UK, <i>Learning from every case: the patient role in precision health data research in cancer</i> Dr Stanimir Hasurdjiev, Bulgarian Association for Personalised Medicine and National Patients Organisation, <i>Personalised medicine and patients centricity</i> Prof Dr Dobrin Svinarov, Alexandrovska Hospital, Clinical Laboratory and Clinical Pharmacology, <i>Personalised medicine beyond nucleic acids and \$\$\$ new drugs</i> Dr Deyan Denev, Association of Research-based Pharmaceutical Manufacturers Bulgaria, <i>Personalised Medicine – from innovation to access</i>
11.00	13.00	Discussion panel with Q&A from the audience Moderator: Dr Dimitar Georgiev
11:15	13.15	Comfort break
11.45	13:45	Session 3. Personalised medicine – what the future brings? (tendency PM to enter other areas of medicine, developments in

Advanced Therapy Medicine Products (ATMPs), other innovative solutions, future plans and pathways for the UK and Bulgaria)

Moderator: Dr Neil Ebenezer, Dept for International Trade, Healthcare, Life Sciences

Dr Penny Wilson, Innovate UK, *Addressing healthcare challenges through the intelligent data driven delivery of precision medicine focused solutions*

Gergana Kyosovska, Bulgarian Association for Personalised Medicine, *Personalised Medicine in Bulgaria – opportunities, challenges and way forward*

Dr Borislav Borisov, Prescriptia and Bulgarian Association of Clinical Research, *ATMPs in Bulgaria: horizon scanning*

Dr Toni Andreu, European Infrastructure for Translational Medicine, *EATRIS, The European Infrastructure for Translational Medicine, an opportunity for accelerating the adoption of Personalised Medicine in Europe*

12.40 14.40 Discussion panel with Q&A from the audience

Moderator: Dr Neil Ebenezer

12.55 14.55 Conclusions and closure
